



Ink  
**Blink**  
PRINTING SOLUTIONS

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# COMPANY PROFILE

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info.inkblink@gmail.com / +264 81432 9499 / SOWETO MARKET SHOP NUMBER L7

# ABOUT US

## ABOUT US

WE ARE AN INDEPENDENT CREATIVE DESIGN AGENCY, BASED IN WINDHOEK; WE TAKE GREAT PRIDE IN THE WORK WE DO FOR OUR CLIENTS IN THE INDUSTRY

WE BRING TOGETHER A WEALTH OF EXPERIENCE, AND ACQUIRED SKILLS TO FORM A SMALL, HARDWORKING AND APPROACHABLE TEAM. WE PRODUCE WORK THAT IS INTERESTING, BEAUTIFUL, MEMORABLE AND EFFECTIVE AND WE LOVE IT WHEN WE MEET CLIENTS WHO SHARE THE SAME BENE.

OUR AIM IS TO PROVIDE A CONSISTENT, EFFECTIVE SERVICE THOUGH INTELLIGENT DESIGN. OUR STRENGTH LIE IN BRANDING AND IDENTITY, DESIGN FOR PRINT, PACKAGING AND NEW DIGITAL MEDIA LINKED WITH THE ABILITY TO FULLY IMMERSE OURSELVES IN OUR CLIENT'S EXPERIENCE AND ETHOS.

OUR APPROACH IS ONE OF COLLABORATION. WE WOULD LIKE TO HEAR YOUR VIEWS AND REACTIONS TO OUR WORK. YOU DEAL DIRECTLY WITH THE STUDIO RATHER THAN THROUGH ACCOUNT HANDLERS AND ARE PART OF THE CREATIVE PROCESS FROM THE OUTSET, FORMING A CLOSE WORKING RELATIONSHIP TO DELIVER CLEAR, STRATEGIC SOLUTIONS



## OUR CORE VALUES

GRAPHIC DESIGN  
BILLBOARD ADVERTISING  
MEDIA AND PRINTING SERVICES  
ILLUSTRATIONS  
CORPORATE BRANDING  
PROMOTIONAL ITEMS

## CORPORATE IDENTITY

LOGOS  
LETTERHEADS  
BUSINESS CARDS  
FLYERS  
BROCHURES  
BOOKLETS  
POSTERS  
SIGNS  
STICKERS  
CORPORATE BRANDING AND SIGNAGE  
BUSINESS BRANDING  
CAR BRANDING

# CORE VALUES



## OUR VISION

TO BE A LEADING PROGRESSIVE AND WORLD CLASS CORPORATION THROUGH THE PROVISION OF QUALITY AND RELIABILITY OF LIFE FOR NAMIBIAN PEOPLE

## MISSION

TO INNOVATIVELY FILL THE NEEDS OF OUR CLIENTS AND TO EXCEED THE EXPECTATIONS OF OUR CUSTOMERS

## GUIDING VALUES

INNOVATION-  
RESPECT-  
HONESTLY-  
QUALITY-  
PROFESSIONALISM-  
ACCOUNTABILITY-



MISSION  
OUR VISION  
GUIDING VALUES

# OUR SERVICES

## DIGITAL PRINTING

BANNERS  
FLEX SIGNS  
POSTERS  
VINYL PRINTING  
FLOOR GRAPHICS  
VEHICLE GRAPHICS  
PROMOTIONAL ITEMS  
PENS, KEY HOLDERS  
MUGS  
T-SHIRT  
ETC.

## PAPER PRINTING

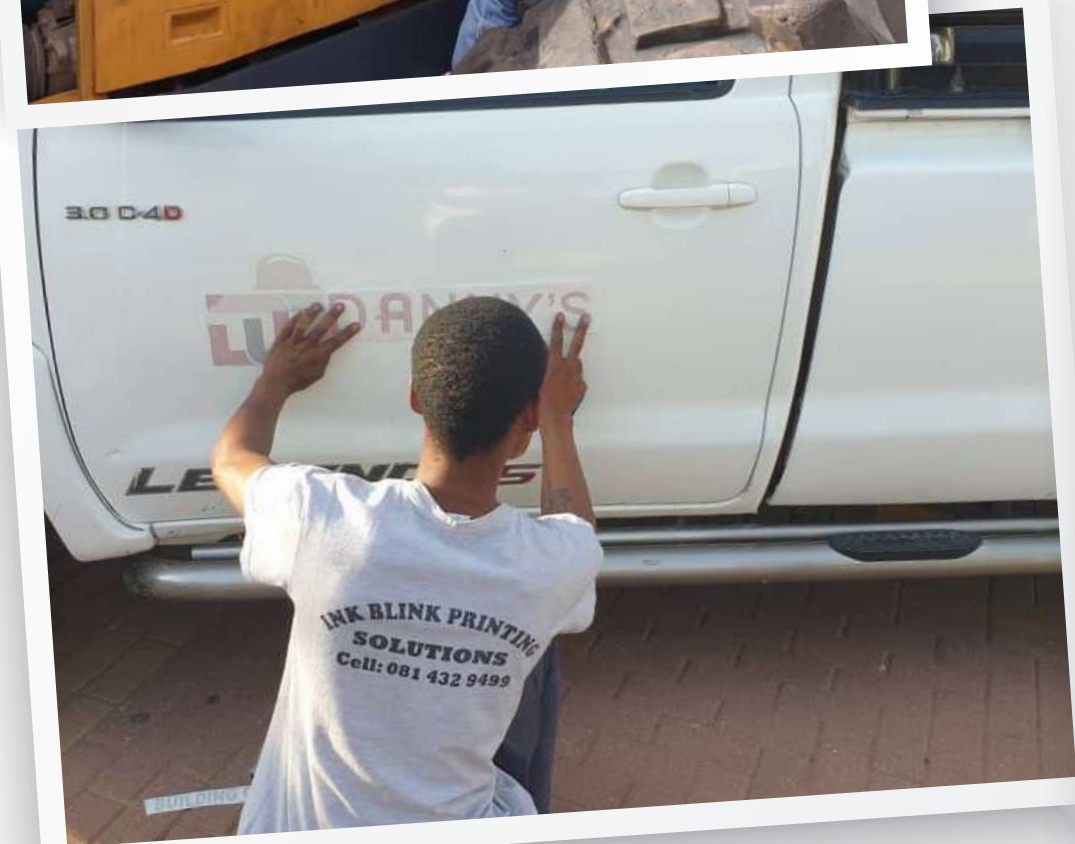
BUSINESS CARDS  
BOOKLETS AND PRO  
POSTERS  
FLYERS  
ETC.



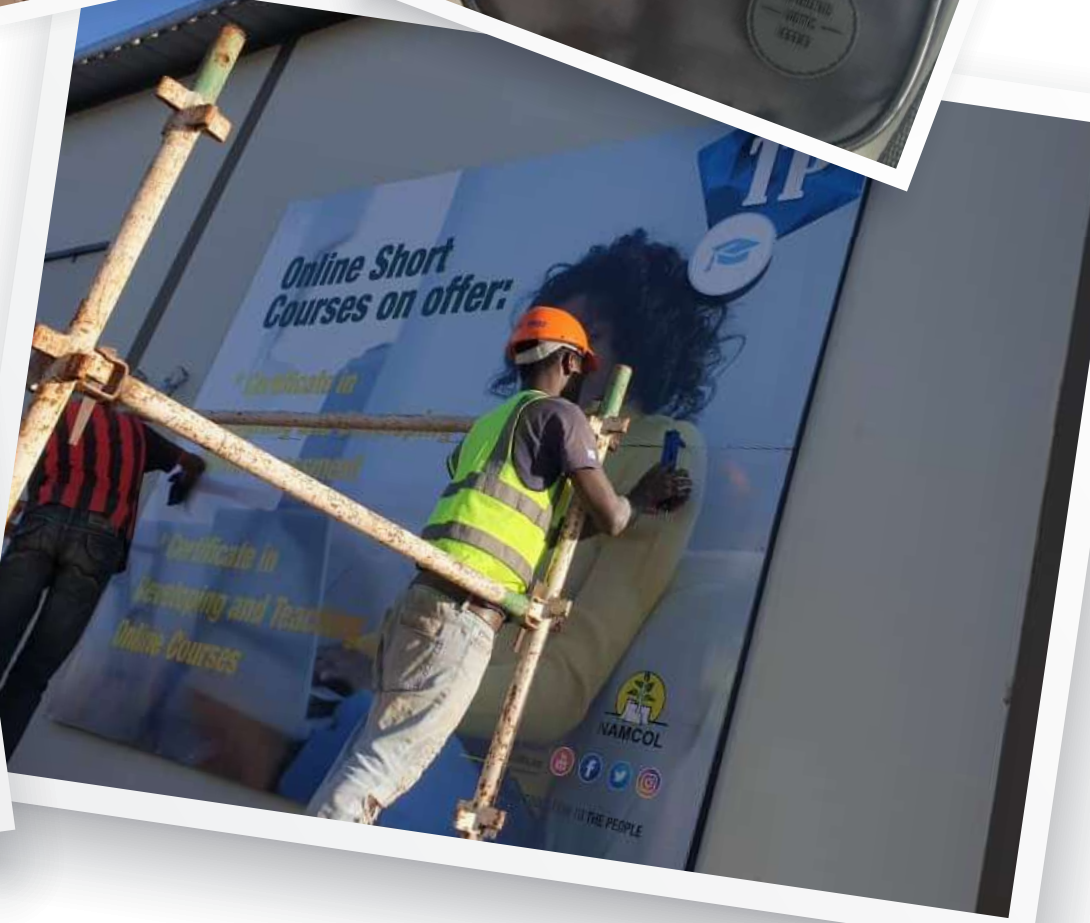
# OUR PROJECTS

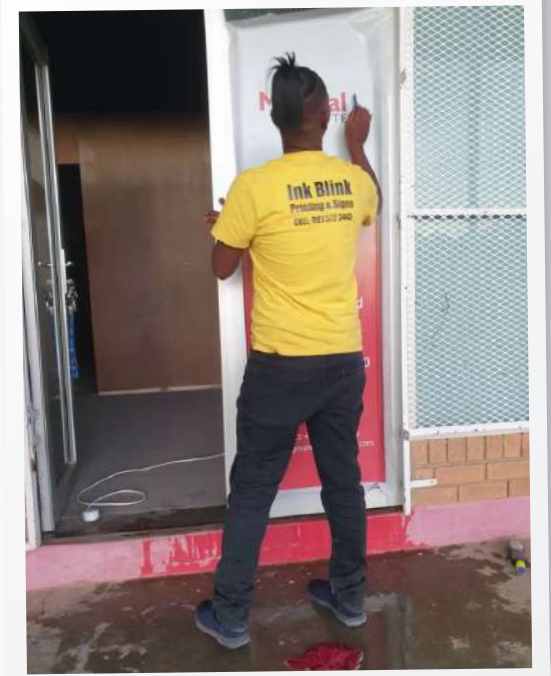












# MEET THE TEAM



**CHRISTELLE "CINDY" VRIES**  
CAO & SHAREHOLDER

MISS CHRISTELLE MICHELLENE, HAS 6 YEARS PRINTING EXPERIENCE. SHE HAS WORKED FOR PANTHER EXPRESS, AND ACT LOGISTICS. HER BEING THE CLOSEST PERSON TO MR. ZENOPVINN, SHE RECEIVED TRAINING FROM HIM AND NOW SHE IS CAPABLE OF OPERATING MULTIPLE PRINTING MACHINES AT THE SAME TIME.



**ZENOPVINN "ZENO" ORLAM**  
CEO & FOUNDER

MR. ZENOPVINN GERALDO ORLAM, HAS OVER 13 YEARS' EXPERIENCE IN PRINTING. FOR THE PAST YEARS, HE HAS BEEN AN EMPLOYEE TO SIGN SHOP AND 3D PRINTING, S-TECH ENTERPRISE AND PERFORMANCE DEVELOPMENT CENTRE AS WELL AS UNIQUE PRINTING. THE LOVE FOR PRINTING HAS DRIVEN HIM TO JOIN ANOTHER IN THIS COMPANY TO VENTURE AND EXPLORE MORE IN THE PRINTING INDUSTRY.

# OUR REFERENCES

NAMCOL

FEEDMASTER

NAMIB LABORATORIES

DOCUMENT MANAGEMENT SOLUTIONS TRUST

NAMIBIA RUGBY UNION

DELTA SECONDARY SCHOOL WINDHOEK

KARIBU SAFARIS

NAMDEB

MOWIRA MEDIA

REAP WELLNESS NAMIBIA

OPTIMISTIC MEDIA GROUP

PERFORMANCE DEVELOPMENT CENTRE

MINISTRY OF INFORMATION  
COMMUNICATION AND TECHNOLOGY



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